



Drafting Goals

Management Team

Who should be involved in your goal planning? List all of the people who might have a stake in your goals. Include your management team members.

Potential Goals

Brainstorm goals for your farm business. Have each member of your team brainstorm their own list. At this point, don't worry about how they are written—just get them out on paper. You can revise them later. Remember to include FAMILY, PERSONAL, and BUSINESS goals.

Examples of the goals are included to get your started brainstorming.

Short Term Goals (Less than one year)

Reduce somatic cell count

Take a family vacation

SHORT TERM INDIVIDUAL GOALS:

SHORT TERM FAMILY GOALS:

SHORT TERM RETIREMENT/BUSINESS/CAREER GOALS:

Intermediate Goals (7-10 years)

Reduce debt

Obtain additional land to farm

INTERMEDIATE INDIVIDUAL GOALS:

LONG TERM FAMILY GOALS:

LONG TERM RETIREMENT/BUSINESS/CAREER GOALS:

Long Term Goals (Ten or more years)

Transfer the farm to my children

Build new farm home

LONG TERM INDIVIDUAL GOALS:

LONG TERM FAMILY GOALS:

LONG TERM RETIREMENT/BUSINESS/CAREER GOALS: