Foundational Principles of Farm Business Management:

A Study Guide and Resources for Agricultural Education Students and Teachers



Acknowledgements

We express our gratitude to the United States Department of Agriculture Benchmarking Project for providing the resources used to conduct this development project. It is our anticipation that secondary and postsecondary agricultural, food and natural resources faculty and students may use the materials for tailoring a personalized study of the foundations of farm and ranch business management education principles and practices. Likewise, we hope that early career agri-industry employees and farmers and ranchers find the resources useful in guiding their personalized studies.

Developed By

Richard Joerger, DelRay Lecy, and Ron Dvergsten

USDA Benchmarking Project

Northland Community and Technical College

Thief River Falls MN

June, 2015

Edited and Updated By

DelRay Lecy

May, 2019

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Part I

Introduction

Part I provides introductory and background information as well as strategies to effectively use the curricular materials provided in Part II.

Foundational Principles of Farm Business Management A Study Guide and Resources for Agricultural Education Students and Teachers

Nature of the Self Study Curricula and Related Instructional Resources

The core of this document is a study guide which can be followed for learning the foundational principles and practices which inform the management of a farm or ranch business. The intent of the material -- with the major units and topics, objectives/outcomes and instructional resources -- is to provide the learner with a broad-based awareness and initial understanding of foundational farm (and ranch) business management concepts and practices.

This document also provides foundational resources for 15 key components of introductory instruction in farm and ranch business management. The selected topics are consistent with instruction found in three farm management books listed as references. In addition, the curricula and materials support the component areas of the National FFA Career Development Events in Farm Business Management.

For each major topic of this study guide, you will also find sub-topics which guide instruction. See Topic 1 – An Overviews of Farm Business Management. Resources for each topic and sub-topic are listed in two ways: electronic materials listed as "Web Resources" and hard copy materials listed as "Other Resources". Each web link corresponds to the subject matter for each topic area. Learners are encouraged to review more than one link for further understanding of the concepts and practices. Corresponding chapters of included textbooks are noted. Papers and other documents which include related subject matter are also listed in the "Other Resource" section.

Strategies for Using the Materials

This document can be used as an individualized study guide and a source of instructional resources for a learner to use as they study the introductory and foundational underpinnings of farm business management. While the document presents many major topics and some sub-topics, it does not address all associated concepts for each major topic. Be assured, however, that additional study and applications using many of the included references will enable the individual learner to broaden and deepen their knowledge and skills of the foundational concepts and practices.

Other Considerations for the Use of this Document

This guide provides quality material for the motivated individual to gain *foundational* knowledge and skills in farm and ranch business management. When used in a group setting, this study guide will supplement existing curriculum and delivery in Farm Business Management instruction. When combined with topics and resources found in an existing curriculum, this guide can become a more comprehensive resource for individuals desiring to expand their farm business management knowledge and skills.

PART II

Foundational Farm Business Management Topics and Learning Resources

This section provides a listing of the curricular topics and sub-topics along with key online and text-based resources.

T	Topic 1: Overview of Farm Business Management				
	Sub Topics				
1.	Definition of farm & ranch business management	Web Resources Other Resources	Agriculture Diary – What is Farm Management / Importance https://www.agriculturediary.com/what-is-farm-management-important-problem-of-farm-management/ Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 1, page 1-2		
2.	Current and future farm & ranch business management considerations	Web Resources Other Resources	Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 11 Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter 1		
3.	Review of content and resource materials	Web Resources Other Resources	Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6 th Edition), 2011 Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012		
4.	A strategy for completing a self study	Web Resources	Purdue University - Farm Business Management in the 21st Century Farmers as General Managers https://s3.amazonaws.com/assets.cce.cornell.edu/attachments/19138/Purdue-Farm-Business-Mgmt-for-the-21st-Century.pdf?1481658501 Farm and Family Connections: Balancing Work and Family https://ag.purdue.edu/agecon/PIFF/Documents/balancing_work_and_family.pdf		
		Resources			

Define Farm and Ranch Business Management

Reflect on current issues and potential future issues influencing business management Develop a plan for completing the materials included in this self-study course

Reflect on current issues and potential future issues influencing business management

Topic 2: Decision-making, the Manager, and the Management Cycle – A	\
Keys to Success	

	cys to success		
	Sub Topics		
1.	Key Steps in	Web	Oklahoma State University – Extension Service - Farm Family Decision-
	decision making	Resources	Making
	process		http://factsheets.okstate.edu/documents/agec-213-farmers-in-transition-farm-
			family-decision-making/
			North Dakota State University - Information Used by Farmers for Decision
			Making (A Thesis Paper–1990), Larry Stearns
			http://www.ag.ndsu.edu/agecon/research-extension-centers/stearns-thesis.pdf
			<u>Iowa State Ag Decision Maker</u> - Making Family Business Decisions
			http://www.extension.iastate.edu/agdm/wholefarm/html/c4-72.html
			www.decide-guide.com – Your Information Guide to Decision Making,
			Models, Tools and Techniques
			http://www.decide-guide.com/
		Other	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy,
		Resources	7 th Edition, 2012 – Chapter 2, page 26-29
			Economics of Farm Management in a Global Setting / Kent D. Olson, 2011,
			Chapter 2, page 18-22
2.	Characteristics of	Web	Purdue University, Center for Commercial Agriculture - Checking Your Farm
	an effective farm	Resources	Business Management Skills
	& ranch business		http://www.extension.purdue.edu/extmedia/ID/ID-237.pdf
	manager		Farmers as Plant Managers and General Managers: Which hat do you wear?
	C		http://www.extension.purdue.edu/extmedia/ID/ID-236.pdf
		Other	Economics of Farm Management in a Global Setting / Kent D. Olson, 2011,
		Resources	Chapter 2, page 14-17
			FMPL 1812 - Managers Role in Decision Making – Home Study Guide
3.	Functions of	Web	Noble Institute – Management Functions are Essential to Successful Farm
	management: the	Resources	Businesses
	farm & ranch		https://www.noble.org/news/publications/ag-news-and-views/2005/
	business		january/management-functions-are-essential-to-successful-farm-businesses/
	management cycle	Other	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy,
	(plan, implement,	Resources	7 th Edition, 2012 – Chapter 2, page 20-25
	control)		Economics of Farm Management in a Global Setting / Kent D. Olson, 2011,
	,		Chapter 2, page 11-13
4.	General Farm	Web	Ag Risk and Farm Management Library - Center for Farm Financial Management
	Management	Resources	- University of Minnesota
1	Resources		https://agrisk.umn.edu/library
1			University of Minnesota Extension – Financial Management Series Factsheet
1			https://www.cffm.umn.edu/Publications/pubs/FarmMgtTopics/Financial
1			ManagementSeries.pdf
1			<u>University of Minnesota</u> – Center for Farm Financial Management – Farm
1			Management Publications
1			https://www.cffm.umn.edu/publications/FarmMgtTopics.aspx
-		L	

List the basic concepts of decision making

Describe the functions of management in the Farm & Ranch management cycle

Topic 3: Goal Setting			
Sub Topics			
Definition of a goal	Web Resources	Wikipedia - Goal http://en.wikipedia.org/wiki/Goal Iowa State Ag Decision Maker – Whole Farm Financial - Setting Personal, Family and Business Goals for Business Success http://www.extension.iastate.edu/agdm/wholefarm/html/c6-42.html Ag Risk and Farm Management Library – Virginia Cooperative Extension	
	Other Resources	What do goals mean to a business https://agrisk.umn.edu/Library/Record/what do goals mean to a business	
2. Importance of goal setting	Web Resources	Wikipedia – Goal Setting http://en.wikipedia.org/wiki/Goal-setting Oklahoma State University - Goal Setting for Farm and Ranch Families http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1674/F-244web.pdf	
	Other Resources		
3. Developing measurable goals	Web Resources Other Resources	Lehigh University - Setting S.M.A.R.T. Goals https://hr.lehigh.edu/sites/hr.lehigh.edu/files/GPS GoalSetting Handout 2013.pdf	
4. Establishing short and long term goals	Web Resources Other Resources	University of Missouri – Farm Management - Setting Farm and Family Goals http://agebb.missouri.edu/mgt/settingfandfgoals.htm Thinking About Goals Activity Sheet Writing SMART Goals Guide Sheet Writing SMART Goals Activity Sheet	
Outcomes:			

Demonstrate the difference between an effective and ineffective goal statement Identify the characteristics of effective goal statements

Analyze short and long term goal statements for effectiveness

Topic 4: R	Record K	Geeping / Accounting
Sub Topics		
1. Reasons for keeping a complete set of records	Web Resources Other Resources	South Dakota State University - Record Keeping in Farm Management https://openprairie.sdstate.edu/cgi/viewcontent.cgi?referer=&httpsredir=1&article=1178&context=extension_extra Iowa State Ag Decision Maker:- Using Financial & Production Records in Decision Making http://www.extension.iastate.edu/agdm/wholefarm/html/c1-41.html University of Missouri - The Importance of Good Financial Record Keeping http://extension.missouri.edu/henry/documents/newsreleases/Record%20Keeping.pdf Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 - Chapter 3, page 40-43 Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6th Edition), 2011, Chapter 2, page 1-4 FMDM 1812 - Introduction to Data Management Systems - Home Study Guide
2. Developing a quality system	Web Resources	University of Missouri – Farm Management: Establishing and Using a Farm Financial Record-Keeping System http://www.extension.org/pages/11140/establishing-and-using-a-farm-financial-record-keeping-system Ag Risk and Farm Management Library - CFFM – Managing Farm Family Finances https://agrisk.umn.edu/Library/Record/managing_farm_family_finances Oklahoma State University Organizing Household Records http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-6675/T-4150web2013.pdf
	Other Resources	Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 3, page 43-45
3. Accounting methods	Web Resources Other Resources	Iowa State University – Understanding Double Entry Accounting https://www.extension.iastate.edu/agdm/wholefarm/html/c6-33.html Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 3, page 46-49 https://www.extension.iastate.edu/agdm/wholefarm/html/c6-33.html Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 3, page 46-49 https://www.extension.iastate.edu/agdm/wholefarm/html/c6-33.html Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 3, page 46-49 https://www.extension.iastate.edu/agdm/wholefarm/html/c6-33.html https://www.extension.iastate.edu/agdm/wholefarm/html/c6-33.html https://www.extension.edu/agdm/wholefarm/html/c6-33.html https://www.extension.edu/agdm/wholefarm/html/c6-33.html https://www.extension.edu/agdm/wholefarm/html/c6-33.html https://www.extension.edu/agdm/wholefarm/html/c6-33.html
4. Setting up a chart of accounts for a computerized system	Web Resources	Iowa State Ag Decision Maker Evaluating Farm Accounting Software http://www.extension.iastate.edu/agdm/wholefarm/html/c6-32.html Oklahoma State University Quicken for Farm and Ranch Financial Records http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1799/CR-324-2011.pdf
	Other Resources	FMDM 1813 - Accounting for System and Enterprise Planning – Home Study Guide
5. Organizing a filing system	Web Resources	Purdue University – Extension Service – Your Farm and Home Filing System https://docs.lib.purdue.edu/cgi/viewcontent.cgi?referer=&httpsredir=1&article=1757&cont ext=agext Home Your Way - Creating a File System That Works: The Ultimate Guide http://home.yourway.net/creating-a-file-system-that-works-the-ultimate-guide/
	Other Resources	

Explain the importance of financial and enterprises records
Recognize the information needed in an effective chart of accounts
Assess the completeness of data recorded in an accounting system

Topic 5: The	Balance	e Sheet
Sub Topics 1. Definition and purpose	Web Resources	Ag Risk and Farm Management Library – CFFM - Developing your Financial Statements and Measures – Developing your Balance Sheet (video) https://taatrain.cffm.umn.edu/DYFSAM/Default.aspx?SectionID=173 Interpreting Financial Statements and Measures (Workshop Series) – Balance Sheets http://ifsam.cffm.umn.edu/ University of Minnesota Center for Farm Financial Management Balance Sheet Instructions https://www.cffm.umn.edu/FINPACKkb/Pubs/Balance_Sheet_Instructions_Ag.pdf Oklahoma State University - Developing a Balance Sheet http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1805/AGEC-752web2013.pdf Kansas State University – AgManager Info - Balance Sheet: A Financial
		Management Tool https://www.agmanager.info/farm-management-guides-0/balance-sheet-financial-management-tool
	Other Resources	Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 4, page 58-59 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 12
2. Asset valuation	Web Resources	Ag Risk and Farm Management Library – CFFM - Developing your Financial Statements and Measures – Developing your Balance Sheet (video) https://taatrain.cffm.umn.edu/DYFSAM/Default.aspx?SectionID=173 Interpreting Financial Statements and Measures (Workshop Series) – Balance Sheets http://ifsam.cffm.umn.edu/ Oklahoma State University - Developing a Balance Sheet http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1805/AGEC- 752web2013.pdf Iowa State Ag Decision Maker - Whole Farm Financial Statements – Your Net Worth Statement http://www.extension.iastate.edu/agdm/wholefarm/html/c3-20.html
	Other Resources	Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 4, page 62-64 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 12
3. Current assets	Web Resources	Ag Risk and Farm Management Library – CFFM - Developing your Financial Statements and Measures – Developing your Balance Sheet (video) https://taatrain.cffm.umn.edu/DYFSAM/Default.aspx?SectionID=173 Interpreting Financial Statements and Measures (Workshop Series) – Balance Sheets http://ifsam.cffm.umn.edu/Oklahoma State University – Developing a Balance Sheet http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1805/AGEC-752web2013.pdf Farm and Ranch Business Management: An Introduction to Sound Management
4. Noncurrent assets a. Intermediate b. Long Term	Resources Web Resources	Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 2, page 10 Ag Risk and Farm Management Library – CFFM - Developing your Financial Statements and Measures – Developing your Balance Sheet (video) https://taatrain.cffm.umn.edu/DYFSAM/Default.aspx?SectionID=173 Interpreting Financial Statements and Measures (Workshop Series) – Balance Sheets http://ifsam.cffm.umn.edu/ Oklahoma State University - Developing a Balance Sheet

		http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1805/AGEC-752web2013.pdf
	Other	Farm and Ranch Business Management: An Introduction to Sound Management
	Resources	Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 2, page 11
5. Current	Web	Ag Risk and Farm Management Library – CFFM - Developing your Financial
liabilities	Resources	Statements and Measures – Developing your Balance Sheet (video)
		https://taatrain.cffm.umn.edu/DYFSAM/Default.aspx?SectionID=173
		Interpreting Financial Statements and Measures (Workshop Series) – Balance Sheets
		http://ifsam.cffm.umn.edu/
		Oklahoma State University - Developing a Balance Sheet
		http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1805/AGEC-
		<u>752web2013.pdf</u>
	Other	Farm and Ranch Business Management: An Introduction to Sound Management
	Resources	Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 2, page 12
6. Noncurrent	Web	Ag Risk and Farm Management Library – CFFM - Developing your Financial
liabilities	Resources	Statements and Measures – Developing your Balance Sheet (video)
a. Intermediate		https://taatrain.cffm.umn.edu/DYFSAM/Default.aspx?SectionID=173
b. Long Term		Oklahoma State University - Developing a Balance Sheet
		http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1805/AGEC-
		<u>752web2013.pdf</u>
	Other	Farm and Ranch Business Management: An Introduction to Sound Management
	Resources	Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 2, page 13
7. Net worth /	Web	Ag Risk and Farm Management Library – CFFM - Interpreting Financial Statements and
owner equity	Resources	Measures (Workshop Series) – Statement of Owners Equity
		http://ifsam.cffm.umn.edu/
		Oklahoma State University - Developing a Balance Sheet http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1805/AGEC-
		752web2013.pdf
		<u>Jowa State Ag Decision Maker</u> - Whole Farm Financial – Understanding Net Worth
		http://www.extension.iastate.edu/agdm/wholefarm/html/c3-19.html
	Other	Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th
	Resources	Edition, 2012 – Chapter 4, page 65-68, 72
		Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 12
8. Ratios /	Web	University of Minnesota – Center for Farm Financial Management – Farm Finance
measures	Resources	Scorecard
		https://www.cffm.umn.edu/Publications/pubs/FarmMgtTopics/FarmFinanceScorecard.
		<u>pdf</u>
	Other	Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th
	Resources	Edition, 2012 – Chapter 4, page 69-71
		Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 13
		Farm and Ranch Business Management: An Introduction to Sound Management
Outcomes		Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 3, page 2-3

Justify the basic categories of a balance sheet
Calculate a minimum of 6 key ratios on the balance sheet
Assess the status of a balance sheet using both actual numbers and ratios

Topic 6: The Income Statement			
Sub Topics			
1. Definition and purpose	Web Resources	Ag Risk and Farm Management Library – CFFM – Developing your Financial Statements and Measures – Developing your Income Statement (video) https://taatrain.cffm.umn.edu/DYFSAM/Default.aspx?SectionID=173 Interpreting Financial Statements and Measures (Workshop Series) – Income Statement http://ifsam.cffm.umn.edu/ Oklahoma State University - Developing an Income Statement http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1789/AGEC-753web2013.pdf Iowa State Ag Decision Maker - Whole Farm Financial – Your Farm Income Statement https://www.extension.iastate.edu/agdm/wholefarm/html/c3-25.html Kansas State University – Ag Manager Info - Farm Management – Income Statement, a Financial Management Tool https://www.bookstore.ksre.ksu.edu/pubs/mf294.pdf Texas A&M AgriLife Extension Service – Income Statement a Financial Management Tool https://agrisk.umn.edu/Library/Record/income_statement_a_financial_management_tool1	
	Other Resources	Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 5 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 12	
2. Types of	Web	<u>Iowa State Ag Decision Maker</u> - Whole Farm Financial – Understanding Profitability	
income	Resources	https://www.extension.iastate.edu/agdm/wholefarm/html/c3-24.html	
statements	Other Resources	Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 2, page 14-17 Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 5, page 84-87 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 12	
3. Income	Web Resources	Ag Risk and Farm Management Library – CFFM – Developing your Financial Statements and Measures – Developing your Income Statement (video) https://taatrain.cffm.umn.edu/DYFSAM/Default.aspx?SectionID=173 Interpreting Financial Statements and Measures (Workshop Series) – Income Statement http://ifsam.cffm.umn.edu/ Oklahoma State University - Developing an Income Statement http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1789/AGEC-753web2013.pdf	
	Other Resources	Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 5, page 78-80 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 12	
4. Expense	Web Resources	Ag Risk and Farm Management Library – CFFM – Developing your Financial Statements and Measures – Developing your Income Statement (video)	

		https://taatrain.cffm.umn.edu/DYFSAM/Default.aspx?SectionID=173 Interpreting Financial Statements and Measures (Workshop Series) – Income Statement http://ifsam.cffm.umn.edu/ Oklahoma State University - Developing an Income Statement http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1789/AGEC-753web2013.pdf
	Other Resources	Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 5, page 78-80 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 12
5. Ratios / measures	Web Resources	Iowa State Ag Decision Maker - Whole Farm Financial — Understanding Profitability https://www.extension.iastate.edu/agdm/wholefarm/html/c3-24.html Ag Risk and Farm Management Library — CFFM — Interpreting Financial Statements and Measures (Workshop Series) — Calculating Ratios and Measures http://ifsam.cffm.umn.edu/
	Other Resources	Farm Management / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 5, page 88-93 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 12

Justify the basic categories of a income statement
Calculate a minimum of 6 key ratios on the income statement
Assess the status of a income statement using both actual numbers and ratios

T	opic 7: Finan	cial Ana	lysis
	Sub Topics		
1.	Concepts in Business Analysis	Web Resources Other Resources	Iowa State Ag Decision Maker Whole Farm Financial Analysis http://www.extension.iastate.edu/agdm/wholefarm/html/c3-56.html Whole Farm Cost & Returns http://www.extension.iastate.edu/agdm/wdcostsreturns.html Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 - Chapter 6, page 102-104 Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 3, page 1 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011,
2.	Organizing data and supplemental information	Web Resources Other Resources	Chapter 13 University of Minnesota Center for Farm Financial Management FINAN Input Sheet - FINPACK https://www.cffm.umn.edu/FINPACKkb/Pubs/FINAN Input Form.pdf Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 13, page 220 FMDM1813 - Accounting for System & Enterprise Planning - Home Study Guide
3.	Analyzing farm data a. Income statement b. Balance sheet c. Interpreting ratios	Web Resources Other Resources	Purdue University, Center for Commercial Agriculture - Measuring & Analyzing Farm Financial Performance https://ag.purdue.edu/agecon/ExtensionPrograms/finance/EC-712total.pdf University of Minnesota Center for Farm Financial Management Farm Finance Scorecard https://www.cffm.umn.edu/Publications/pubs/FarmMgtTopics/FarmFinanceScorecard.pdf Interpreting Financial Statements and Measures (Workshop Series) http://ifsam.cffm.umn.edu/ Kansas State University – Ag Manager Info - Farm Management - Financial Ratios Used in Financial Management https://www.bookstore.ksre.ksu.edu/pubs/mf270.pdf University of Minnesota Extension – Ratios and measurement in farm finance https://extension.umn.edu/farm-finance/ratios-and-measurements-farm-finance United States Department of Agriculture – Economic Research Service – Farm Sector Financial Ratios https://data.ers.usda.gov/reports.aspx?ID=17838 Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 6, page 105-115 Farm and Ranch Business Management: An Introduction to Sound Management
			<u>Practices</u> / DEERE & COMPANY, (6 th Edition), 2011, Chapter 3, page 2-8 <u>Economics of Farm Management in a Global Setting</u> / Kent D. Olson, 2011, Chapter 13

Evaluate financial data to determine the accuracy level necessary for a quality financial analysis Identify key income and expense categories that impact the net return of the average farm business Formulate basic questions to address strengths and weaknesses of a business based on the 21 Farm Financial Guidelines and Ratios

T	Topic 8: Enterprise Analysis				
	Sub Topics		•		
1.	Concepts in Enterprise Analysis	Web Resources	Iowa State Ag Decision Maker – Planning for the Future with Enterprise Analysis https://www.extension.iastate.edu/agdm/articles/others/SchDec12.html Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy,		
		Resources	7 th Edition, 2012 – Chapter 18		
2.	Collecting enterprise data	Web Resources	University of Minnesota Center for Farm Financial Management - FINAN with Enterprise Analysis Input Sheet - FINPACK https://www.cffm.umn.edu/FINPACKkb/Pubs/FINAN_Enterprise_Analysis_I_nput_Form.pdf		
		Other Resources			
3.	Spreading expenses	Web Resources			
	·	Other Resources	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter 18 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 15, page 262		
4.	Analyzing enterprise data	Web Resources			
	 a. Revenue b. Direct expense c. Allocated expense d. Management factors 	Other Resources	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter 18 FMEV1824 - Evaluating Productive Enterprises – Home Study Guide		

Evaluate enterprise data to determine the accuracy level necessary for a quality enterprise analysis Identify key income and expense categories that impact the net return of the average selected enterprises Formulate basic questions to address strengths and weaknesses of an enterprise based on the management factors listed at the bottom of a FINPACK enterprise table

T	Topic 9: Economic Principles – Foundational Concepts			
	Sub Topics	_		
1.	Basic Principles a. Production function	Web Resources		
	b. Diminishing returnsc. Marginal analysisd. Opportunity cost	Other Resources	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter 7 Farm and Ranch Business Management: An Introduction to Sound	
	e. Break-even Analysis		Management Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 7	
	f. Time value of money		Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 14	
2.	Input- output relationships	Web Resources		
	a. Input b. Output	Other Resources	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter 8 Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 5, page 2-4 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 14	
3.	Cost Concepts	Web Resources Other Resources	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter 9 Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 5, page 5-11 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 14	

Demonstrate the maximum profit point using the concept of reducing marginal returns Explain the input-output relationships for a breakeven cost analysis Cite an example of opportunity costs in a business

Topic 10: E	Benchma	rking Farm Data
Sub Topics		
Importance of benchmarking	Web Resources	Farm Financial Standards Council - Farm Financial Guidelines and Ratios https://ffsc.org/index.php/guidelines/ University of Illinois FarmdocDAILY — What should My Farm Benchmark? https://farmdocdaily.illinois.edu/2018/09/what-should-my-farm-benchmark.html Association of Agricultural Production Executives (AAPEX) - Cautions When Aggregating Financial Information for Benchmarking Comparisons http://www.associationofagriculturalproductionexecutives.org/Financial%20Benchmarks. html Lisa Jack - Benchmarking in Food and Farming — Creating Sustainable Chang https://books.google.com/books/about/Benchmarking in Food and Farming.html?id=Z k HGvNTG_6UC University of Illinois Farmdoc - Financial Analysis http://www.farmdoc.illinois.edu/finance/analysis.html
	Other Res.	
2. Historical farm & ranch data	Web Resources	University of Minnesota Center for Farm Financial Management - FINBIN – Farm Financial Database http://www.finbin.umn.edu/ Minnesota State Colleges and Universities – AgCentric - Farm Business Management (FBM) Education Programs – Annual Reports https://agcentric.org/what-we-do/education-training/farm-business-management/historic-reports/ University of Illinois Farmdoc Finance - Financial Benchmarks http://www.farmdoc.illinois.edu/finance/benchmarks.asp Management - Farm profitability benchmarks http://www.farmdoc.illinois.edu/manage/Subsect_search.asp?Type=Subsect&Subsect=Farm profitability benchmarks
	Other Res.	
3. Benchmarking options a. Local / region b. Statewide c. National d. Like businesses	Web Resources	University of Minnesota Center for Farm Financial Management - Farm Finance Scorecard http://www.cffm.umn.edu/Publications/pubs/FarmMgtTopics/FarmFinanceScorecard.pdf Oklahoma State University Farm and Ranch Financial Trends Worksheet http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1656/AGEC-238-2013.pdf Farm and Ranch Stress Test http://pods.dasnr.okstate.edu/docushare/dsweb/Get/Document-1821/AGEC-237-2013.pdf University of Minnesota Center for Farm Financial Management - FINBIN - Farm Financial Database http://www.finbin.umn.edu/ Minnesota State Colleges and Universities - AgCentric -FBM Reports: Quick Link https://agcentric.org/what-we-do/education-training/farm-business- management/2018-annual-reports/ Iowa State Ag Decision Maker - Whole Farm Financial Analysis - Selected Alternative Agricultural Financial Benchmarks http://www.extension.iastate.edu/agdm/wholefarm/html/c3-65.html
	Other Res.	

Describe options for benchmarking current year analysis data for the average business
Recognize differences in analysis factors that significantly impact the financial status of a business
Recognize differences in analysis factors that significantly impact the enterprise effectiveness of a business

8	Topic 11: Short Term Planning			
Sub Topics				
Sub Topics Annual Cash Flow a. Definition and purpose b. Types of cash inflows c. Estimating cash inflows d. Types of cash outflows e. Estimating cash outflows e. Estimating cash outflows f. Estimating credit needs g. Using enterprise budgets h. Establishing a cash flow plan cash flow plan Establishing a cash flow plan Cother Resources Ag Risk and Farm Management Library List/financial management? Farm Management Library List/financial management? Farm Management Library Lore Management Library List/financial management? Farm Management. An Introduction to Sour Practices / DEPER & COMPANY, (6th Edition), 2012 - Chapter 10 & 13 Economics of Farm Management in a Global Setting / Kent D. O.	initial planning and Management of Managemen			
2. Partial Budget a. Definition and Resources Analyze Farm Business Changes 14, page 233-237, Chapter 15 16	_			
purpose b. Identifying additional costs & reduced http://www.extension.iastate.edu/agdm/wholefarm/html/c1-50.i Ag Risk and Farm Management Library - Colorado State University https://agrisk.umn.edu/Library/Record/partial_budget_form				
c. Identifying additional returns & reduced costs Other Resources Other Resources Farm and Ranch Business Management: An Introduction to Source Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter Farm Management, / Ronald D. Kay, William M. Edwards, Patricelletter, 2012 - Chapter 12 Farm Management in a Global Setting / Kent D. Other Resources	r 4, page 1-13. cia A. Duffy, 7 th			
d. Determining net gain or loss Economics of Farm Management in a Global Setting / Kent D. O	vison, 2011, Chapter			

Identify the key placeholders in an effective cash flow plan
Assess the accuracy and opportunity for success of a given cash flow statement
Explain the value of and interpret the results of a partial budget

Topic 12: Long Term Planning			
	Sub Topics		
1	Business Plan a. Concepts in strategic planning b. Identifying current business issues/needs c. Establishing goals d. Other	Web Resources	University of Minnesota Center for Farm Financial Management — Business Planning Training Materials https://www.cffm.umn.edu/publications/BusinessPlanning.aspx AgPlan — Develop Your Own Business Plan http://www.cffm.umn.edu/products/AgPlan.aspx Iowa State Ag Decision Maker — Whole Farm Strategic Planning http://www.extension.iastate.edu/agdm/wdstrategicplanning.html Purdue University — Business Planning Resources https://ag.purdue.edu/commercialag/Pages/Resources.aspx?cat=BusinessPlanning Ag Risk and Farm Management Library — CFFM — Writing a Business Plan https://agrisk.umn.edu/Library/Record/writing a business plan
		Other Resources	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter 11 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 3, 7, 8, 9, 17
1	Succession Plan a. Concepts in succession planning b. Considerations in asset distribution c. Gifts, trusts, life insurance d. Taxes e. Other	Web Resources	Iowa State Ag Decision Maker - Whole Farm - Transition and Estate Planning http://www.extension.iastate.edu/agdm/wdbusiness.html Purdue University - Farm Succession Planning http://www.agecon.purdue.edu/commercialag/resources/succession/index.html University of Minnesota Extension Transfer and Estate Planning https://extension.umn.edu/business/transfer-and-estate-planning Kansas State University - Ag Manager Info - Farm Management - Farm Business and Transition Planning http://www.agmanager.info/finance-business-planning/farm-business-transition-planning Transitions Network - Minnesota based - funded by National Risk Management Agency http://farmtransitions.org/ International Farm Transition Network - Iowa State - funded by Financial Industry Regulatory Authority (FINRA) Investor Education Foundation. http://www.farmtransition.org/ Ag Risk and Farm Management Library - CFFM - Legal Risk - Business Transfers https://agrisk.umn.edu/LibraryList/farm transition?c=asset transfer
		Other Resources	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter 14. page 262-264 Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 26

Identify the key factors necessary in an effective business plan Assess the comprehensiveness of an average business plan Identify the key factors to consider in an effective succession plan Assess the comprehensiveness of an average succession plan

To	opic 13: F	Risk Mar	nagement
	Sub Topics		8
	Sources of	Web Resources	Ag Risk and Farm Management Library – CFFM – Listing of types of Risk
	risk in the business	Other	https://agrisk.umn.edu/library
	business	Resources	Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter 15, page 268-269
			Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 22, page 412
2.	A risk	Web	<u>Iowa State Ag Decision Maker</u> – Crops – Outlook & Prices
	assessment	Resources	https://www.extension.iastate.edu/agdm/cdoutlook.html
	tool		<u>University of Illinois Farmdoc</u> - Crop Insurance Calculator Tools
			http://www.farmdoc.illinois.edu/cropins/
			Purdue University – Managing Farm Risk
			https://ag.purdue.edu/commercialag/farmrisk/
		Other	Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter
		Resources	15, page 270-278
			Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter
			22, page 413-417
3.	Risk	Web	<u>University of Missouri</u> – Farm Management - Risk Management Series
	management	Resources	http://agebb.missouri.edu/mgt/risk/index.php
	products		<u>CME Group – Chicago Board of Trade</u> - Agricultural Commodities Products –
	and/or		Education
	options		http://www.cmegroup.com/trading/agricultural/
			<u>University of Illinois Farmdoc</u>
			Crop Insurance Calculator
			http://www.farmdoc.illinois.edu/cropins/
		Other	Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter
		Resources	15, page 279-286
			Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter
			22, page 418-433
4.	Potential	Web	Ag Risk and Farm Management Library – CFFM – Listing of types of Risk
	global	Resources	https://agrisk.umn.edu/library
	market		<u>University of Illinois Farmdoc</u> – Marketing & Outlook
	place		http://www.farmdoc.illinois.edu/marketing/index.asp
	implications	Other	Farm and Ranch Business Management: An Introduction to Sound Management
		Resources	Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 11
_	3.6.1	XX 7 1	Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 1
5.	Marketing	Web	Kansas State University – Ag Manager Info
	goals and	Resources	Livestock & Meat Marketing
	strategies		http://www.agmanager.info/livestock/marketing/default.asp
	for a typical		Crops: Grain Marketing
	farm		http://www.agmanager.info/grain-marketing
			<u>CME Group – Chicago Board of Trade</u> - Agricultural Commodities Products –
			Education
			http://www.cmegroup.com/trading/agricultural/
			Iowa State Ag Decision Maker:
			Crop Marketing
			http://www.extension.iastate.edu/agdm/cdmarkets.html
			Livestock Marketing:
			http://www.extension.iastate.edu/agdm/ldmarkets.html
ĺ			Whole Farm – Other materials

		http://www.extension.iastate.edu/agdm/wdother.html
	Other	Farm and Ranch Business Management: An Introduction to Sound Management
	Resources	Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 6, page 12-17
		Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter 11
6. Insurance	Web	Ag Risk and Farm Management Library – CFFM – Production Risk – Insurance - Crop
goals and	Resources	Insurance
strategies		https://agrisk.umn.edu/LibraryList/insurance?c=crop_insurance
for a typical		<u>University of Illinois Farmdoc</u> – Crop Insurance Tools
farm		http://www.farmdoc.illinois.edu/cropins/
	Other	Farm and Ranch Business Management: An Introduction to Sound Management
	Resources	<u>Practices</u> / DEERE & COMPANY, (6 th Edition), 2011, Chapter 10, page 8-18
7. Potential	Web	Ag Risk and Farm Management Library – CFFM – Marketing Risk – Market Analysis
risk	Resources	& Prices - Marketing Plans
management		https://agrisk.umn.edu/LibraryList/market_analysis_prices?c=marketing_plans
plans	Other	Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7 th Edition, 2012 – Chapter
	Resources	20, 373-393
		Economics of Farm Management in a Global Setting / Kent D. Olson, 2011, Chapter
		11, page 158-162

Compare and contrast sources of risk in a farm or ranch business

Recommend risk management tool options for a given business situation

Cite examples of global situations that impact a local business

Identify key components of a marketing plan

Assess completeness of an average risk management plan

T	Topic 14: Tax Management			
	Sub Topics			
1.	Objectives of tax	Web	Ag Risk and Farm Management Library – CFFM – Legal Risk - Taxes	
	management	Resources	https://agrisk.umn.edu/LibraryList/taxes1	
		Other	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy,	
		Resources	7 th Edition, 2012 – Chapter 16, page 292-293	
			Farm and Ranch Business Management: An Introduction to Sound Management	
			Practices / DEERE & COMPANY, (6th Edition), 2011, Chapter 8, page 1-4	
2.	Guidelines and	Web	<u>Internal Revenue Service</u> - Farmers Tax Guide (Publication 225)	
	timelines for farm	Resources	http://www.irs.gov/uac/Publication-225,-Farmer's-Tax-Guide	
	income taxes		<u>Internal Revenue Service</u> – Online	
			https://www.irs.gov/	
		Other		
		Resources		
3.	Accounting	Web	<u>Internal Revenue Service</u> - Farmers Tax Guide (Publication 225) – Chapter 2	
	Methods and tax	Resources	http://www.irs.gov/uac/Publication-225,-Farmer's-Tax-Guide	
	estimation	Other	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy,	
		Resources	7 th Edition, 2012 – Chapter 16, page 293-296	
			Farm and Ranch Business Management: An Introduction to Sound Management	
	XX 7	Web	Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 8, page 5-8	
4.	Ways to increase		About.com – Tax Planning: US – Tax Planning Basics	
	and ways to decrease taxable	Resources Other	http://taxes.about.com/od/taxplanning/a/taxplanning.htm	
			Farm and Ranch Business Management: An Introduction to Sound Management	
5.	income	Resources Web	Practices / DEERE & COMPANY, (6 th Edition), 2011, Chapter 8, page 11-13	
3.	Tax versus	Resources	Internal Revenue Service - Farmers Tax Guide (Publication 225) – Chapter 7 http://www.irs.gov/uac/Publication-225,-Farmer's-Tax-Guide	
	management depreciation	Other	Farm and Ranch Business Management: An Introduction to Sound Management	
	implications	Resources	<u>Practices</u> / DEERE & COMPANY, (6 th Edition), 2011, Chapter 8, page 8-10	
6.	Tax management	Web	<u>University of Illinois Farmdoc</u> – Law & Taxation - Yearend Farm Tax Planning	
0.	strategies	Resources	Considerations	
	5114105100	Researces	http://www.farmdoc.illinois.edu/legal/articles/ALTBs/ALTB 07-	
			07/ALTB 07-07.pdf	
		Other	Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy,	
		Resources	7 th Edition, 2012 – Chapter 16, page 297-299	
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Demonstrate the importance of tax planning for the average farm or ranch business Compare and contrast tax depreciation and management depreciation Recognize potential ways to increase or decrease taxable income for a given business

T	Topic 15: Business Organization			
	Sub Topics			
1.	Types of business organizations a. Sole Proprietor b. Partnership c. Corporation(s) d. LLC e. Other	Web Resources Other Resources	Ag Risk and Farm Management Library – CFFM – Legal Risk – Business Organization – library of documents https://agrisk.umn.edu/LibraryList/legal_issues1?c=business_organization1 https://agrisk.umn.edu/LibraryList/legal_issues1 <a biztaxlaw.about.com="" businessorganizationtypes="" f="" href="https://agrisk.umn.edu/LibraryList/legal</td></tr><tr><td>2.</td><td>Advantages and disadvantages of each type</td><td>Web
Resources
Other
Resources</td><td>About.com – US Business Law / Taxes - What is the Difference between a Sole Prop, a Partnership, LLC, or a Corporation http://biztaxlaw.about.com/od/businessorganizationtypes/f/solepropvsothers.httm Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 14, page 248-261 Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6th Edition), 2011, Chapter 9	
3.	Applications for each business organization	Web Resources Other Resources	Ag Risk and Farm Management Library – CFFM – Financial Risk – Strategic & Business Planning - Business Entity Planning https://agrisk.umn.edu/Library/Record/business entity planning Farm Management, / Ronald D. Kay, William M. Edwards, Patricia A. Duffy, 7th Edition, 2012 – Chapter 14, page 248-261 Farm and Ranch Business Management: An Introduction to Sound Management Practices / DEERE & COMPANY, (6th Edition), 2011, Chapter 9	

Explain the primary intent of each type of business organization
Interpret the advantages and disadvantages of the type of business organization for a given farm or ranch business
Consider alternative business organizations for a given business