**Course Title:** Current Issues in Farm Business Management

**Course Number**: FBMA 2211

**Credits:** 1-5

**Course Description**

This course is designed to further develop student skills in business management. It provides an opportunity for students to investigate and apply tools that may be effective in improving risk management plans, strategic plans, and business plans in their farm business operations. Emphasis is placed on the research of business management alternatives to meet their business and personal needs. Student and instructor will determine number of credits between one to five and determine current issue(s) topic based on student’s need.

**Current Issues**

Employee Management/Human Resources

Mediation/Bankruptcy

Business Restructure

Natural Disaster Planning/Response

Farm Transition Planning

Estate Planning

Government Policy/Regulation

Government Programs

Emerging Technologies

Business Expansion/Contraction

Consumer confidence/environmental stewardship

Strategic Market Channel Analysis

Financial Statements and Budgeting

Marketing and Cost of Production

Mental Health

Tax Planning and Management

Advanced Record Keeping

Advanced Benchmarking

Other Topics of Need

**Course Outcomes**:

1. Identify the current issue(s);
2. Define related terminology;
3. Explain concepts of identified current issue(s);
4. Apply current issue(s) to business;
5. Analyze the effects of current issue(s) on your business;
6. Identify steps of the implementation plan;
7. Analyze historic data and/or rationale of changes;
8. Identify strengths and weaknesses of business;
9. Develop strategic plans or goals related to issue(s);
10. Develop tax management plan related to issue(s);
11. Maintain current accurate farm business records and accounts;
12. Develop short term implementation plan;
13. Develop long term implementation plan;
14. Analyze current financial statement to determine feasibility;
15. Predict the effects of the current issue(s) to financial statements.

**Course Outline**

1.            Gather individual business and benchmarking data for developing business and personal goals

* Assess business need(s) using farm business analysis data
* Select the key area(s) of the business to target efforts
* Research publications and other sources of pertinent data
* Compare with individual, regional, state, and/or special sort business analysis data
* Develop updated business and personal goals related to key area(s)

2.            Monitor and review all farm plans

* Monitor existing plans to assess potential change(s) related to new area(s)
* Evaluate updated goal(s) for addition to current  farm plan(s)
* Compare updated goal(s) for consistency with farm mission and vision
* Adjust statements as needed for inclusion in the farm plan(s)

3.            Research data and evaluate alternatives for new or revised plans

* Assess new information to the farm plan for potential alternative(s) as needed
* Gather new data in support of alternative(s) for consideration
* Incorporate business analysis data with decisions to support alternative(s)
* Record findings
* Evaluate alternative(s)

4.            Develop framework for revised farm plans that meet current business needs

* Specify modification(s) to the plan as needed, based on findings
* Develop a process for incorporation of modification(s) in a revised plan(s)
* Modify current plan(s) as needed to adjust for new goal(s)
* Develop evaluation and monitoring guidelines for the revised plan(s)
* Implement the revised plan(s)

Don’t throw eggs at birds. (Zach Rada 11/16/2022)