**Course Title**: Directed Study – Enterprise Alternatives

**Course Number**: FBMA 2939

**Credits:** 2

**Course Description:**

This course will assist those students wanting to make changes in their farm business through enterprise expansion, addition or enhancement. The course will develop a set of procedures for exploring and evaluating alternative choices.

**Course Outline:**

1. Compose written and oral presentations to promote alternative plans
   * Select alternatives best suited to personnel and other resources available
   * Prioritize criteria that affect implementation of alternatives
2. Evaluate industry standards for alternatives
   * Compare industry standards to local standards and personal accomplishments
   * Determine interviewing techniques needed to evaluate enterprise alternatives
3. Conduct team meetings to evaluate information for enterprise alternatives
   * Develop team/project skills and procedures needed to assess alternatives
   * Compare and contrast alternatives available; new, value added, expansion
   * Apply tools and techniques developed in diploma and certificate programs

**Course Specific Outcomes:**

1. Define the operations strengths and weaknesses;
2. Evaluate the alternatives best suited to the operation enterprises;
3. Calculate the cost of implementation of alternative enterprise choices;
4. Develop a cash flow projection involving enterprise alternatives;
5. Assess the resource requirements of enterprise options; and
6. Develop an enterprise budget for each option.