**Course Title**: Application of Productive Enterprise Information

**Course Number**: FBMT 1233

**Credits:** 2

**Course Description:**

This course describes procedures for applying enterprise information provided by computerized analysis of farm business accounts.

**Course Outline:**

1. Benchmark enterprise analysis information
* Review selected enterprise data
* Compare selected enterprise data to industry benchmarks
1. Verify enterprise contributions to farm profitability
* Review enterprise profitability
* Rank enterprises by profitability
* Quantify the contribution of each enterprise
1. Compare enterprise practices and technologies with benchmarks (special sorts)
* Identify specific practices and technologies employed
* Identify benchmark data (special sort)
* Compare farm business results with industry benchmarks

**Course Specific Outcomes:**

1. Examine selected enterprise expense data to identify strengths and weaknesses
2. Complete and understand a comparison of students enterprise data with regional data