**Course Title**: Exploration of Value Added Enterprises

**Course Number**: FBMT 1253

**Credits:** 2

**Course Description:**

This course will provide the student with the basic understanding of what value added enterprises are and how they can affect the farm business. The student will gain the knowledge of various value added enterprises and their relation to a farm management cycle.

**Course Outline:**

   I.            Examine added enterprises alternatives

* Identify regional value added enterprises
* Consider types of value added enterprises appropriate for the farm business
* Complete basic SWOT analysis

II.           Investigate processes related to successful outcomes

* Compare investments of various value added enterprises
* Evaluate management concepts for various  value added enterprises
* Prepare options for selection process

III.            Selection of value added enterprise

* Identify recordkeeping needs.
* Compare the impact of alternatives on the current system
* Select a value added enterprise for developing a plan

1. Developing a farm business plan using the value added enterprises as a component of the farm business

* Incorporate value added enterprise in to business mission, vision, and goal
* Identify investment needs
* Project profitability
* Complete computerized business plan

**Course Specific Outcomes:**

1. Evaluate and compare the concepts of value added enterprises
2. Select a value added enterprise fitting the current farm business.