**Management of Value-Added Enterprises**

**Course Outcome Summary**

**Course Information:**

**Organization:** Minnesota State  
**Developers:** FBM Curriculum Review Team  
**Course Number:** FBMT 1255  
**Type of Instruction:** Individualized  
**Total Credits:** 2.0  
**Total Hours of Instruction:** 8.0

**Description:**

This course will provide the student with an in-depth knowledge of evaluation and management aspects of value-added enterprises.

**Course Outcomes:**

1. Identify the concepts of value-added enterprises
2. Identify opportunities for new resources or enhanced resources
3. Assess regional value-added enterprises impacts
4. Summarize basic SWOT analysis
5. Review impact of value-added enterprise to business mission, vision, and goals
6. Evaluate profitability

**Course Outline:**

1. Investigate the value-added enterprise(s) production characteristics
   1. Record data necessary for analysis of characteristics
   2. Identify strengths and weaknesses of the enterprise(s) to date
   3. Adjust production as needed
2. Analyze contributions of the resources needed for value added enterprise(s)
   1. Complete a resource inventory for the enterprise
   2. Review business analysis data to evaluate the contributions
   3. Identify opportunities for new resources or enhanced resources
3. Select the management concepts beneficial to the value-added enterprises and the farm business
   1. Identify concepts that relate to the value-added enterprise(s)
   2. Consider management decisions and their influence on the enterprise
   3. Review impact of value-added enterprise(s)’ management decisions on the business
   4. Select new management concepts that enhance the quality of business decisions