**Course Title**: Evaluating Farm System Programs

**Course Number**: FBMT 2263

**Credits:** 2

**Course Description:**

This course develops an awareness of individuals and agencies, both public and private, which have expertise available to assist the farm operator to solve farm systems problems. It enables study and application of farm business evaluation concepts, and exploration of possible implications. Exact subject matter and time spent per topic will vary depending on student need, location, and time.

**Course Outline:**

1. Assemble management resource team

* Identify key management resources
* Recruit management resource team members
* Host an initial management resource team meeting

1. Analyze strengths and weakness of the business with the management resource team

* Conduct a SWOT analysis
* Review the SWOT analysis
* Identify strengths and weaknesses in the farm business

1. Develop a plan of action for improving the business

* Analyze the business SWOT analysis
* Prioritize areas to be addressed in the plan of action
* Develop an action plan
* Action plan includes monitoring

**Course Specific Outcomes:**

1. Explain public agency programs that could impact business operations
2. Incorporate public and private program options in to a plan to improve the business