**System Goal Setting**

**Course Outcome Summary**

**Course Information:**

**Organization:** Minnesota State
**Developers:** FBM Curriculum Review Team
**Course Number:** SCMT 1110
**Type of Instruction:** Individualized
**Total Credits:** 2.0
**Total Hours of Instruction:** 2.0

**Description:**

This course is geared towards people who are thinking about starting a business growing specialty crops. Students will consider several major factors before deciding whether or not to become a specialty crop producer. Advantages and disadvantages of different crops will be covered.

**Course Outcomes:**

1. Provide all basic data needed to develop a business plan
2. List available resources that could be used in a specialty crops business
3. Examine family and financial goals
4. Evaluate advantages and disadvantages of different crops
5. Create a farm business plan
6. Evaluate the business plan based on realistic market expectations