

# DR. KOHL'S 2023 MN WEBCAST

December 18, 2023 | 12pm

## Managing the Positives and Realities of Economic Trends

The economic shockwaves are coming fast and furious, which feels like a decade of change in a few short weeks. Whether it is the weather, geopolitical events, military action, consumer trends, trade, or interest rates, one needs to think globally but also consider how these economic factors could impact your own business decision-making.

Join us for a journey through the latest trends and changes that will impact the odds of business success. Discussion will focus on the tools and principles of business and finance that stand the test of time. Dr. Kohl comes to the event with decades of academic and business experience as well as insight from his interaction with thought leaders in the agricultural industry.

Dr. Kohl will provide a framework of actionable items to implement in your business plan for the decade of the 2020's. Come with your questions for dialogue with other engaged learners on the webinar.

See you in December.



**CONTACT YOUR FARM BUSINESS MANAGEMENT INSTRUCTOR FOR LOCATION AND DETAILS.**



## WEATHER RISK IN PRODUCTION AGRICULTURE

# Eric Snodgrass 2023 MN Webcast

November 20, 2023 | 12pm

*Weather risk in production agriculture is ubiquitous and the successful execution of a crop plan requires accurate weather forecasting and analysis. We plan our operations based on weather averages and our experiences over recent growing seasons, but each year presents a new set of weather challenges. In this talk, we will focus on how to use the abundance of weather data to stay ahead to disruptive weather events. We will talk about the limits of predictability for weather events and learn about the resources available to monitor changes in longer-range forecasts. We will review the major lessons from the last growing season and talk about your state's risk from severe storms – especially high winds, hail events, and tornadoes. We will talk about the big seasonal drivers like El Niño and La Niña discuss the outlook for the next spring and summer. We will finish with a discussion about the next growing season in South America, which competes directly with our crops.*



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